













GRAPHIC DESIGN BY
Billy

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-  (702) 824-8177
-  Henderson, NV



higher education

- 20 BFA, Graphic Design**
Southern Utah University
- 16 AA, No Emphasis**
College of Southern Nevada

my expertise

-  Creative Problem Solving
-  Time Management
-  Photography
-  HTML, CSS, JQuery
-  Writing
-  Adobe Suite

social media

-  /in/BillyClouse
-  /BillyClouse

professional experience

- 2018– Brand Manager & Associate Editor**
Journal of Undergraduate Research & Creative Activity
As the lead for all aspects of visual identity, I work with editors and advisors to create and maintain a contemporary aesthetic in-line with the goals of the journal. To achieve this, I have rebranded the organization, created collateral for marketing campaigns, and designed and coded a new website. Each year, I also review art and literary submissions for publication.
- 2018– Student Graphic Designer**
19 *Southern Utah University Marketing Communication*
Balancing multiple projects at once, I designed ads and promotional materials, redesigned a magazine, and created an art installation. These projects allowed me to develop my ability to balance form and function to meet desired goals.
- 2018– Graphic Designer & Student Intern**
20 *WRHC 2020 Conference*
In addition to managing the conference website and schedule, I was responsible for all things design. This included conference branding and the application of the brand to nametags, cards, wayfinding, and all other conference collateral.
- 2018– Graphic Designer**
20 *Southern Utah University Festival of Excellence*
I was tasked with creating marketing and event materials for this annual conference. The branding was preexisting, and it was my job to create a distinct aesthetic for each year.

references

Because these include personal contact information, references are only available by request.